



# **Dear X Man**

Welcome to the All-New X Men, a completely reimagined and redesigned gentlemen's lifestyle brand. It's Bigger and Better to ensure the experience and level of service meets the highest international standards...and more importantly, exceeds your own expectations.

The six year old X Men concept has been expanded upon from our initial vision – You can now enjoy Grooming, Wellness, Fashion and Entertainment as well as our newly added Corporate and Individual packages.

#### GROOMING

Barbering: The Gentlemen's Salon is equipped with the latest barbering chairs and accessories. Sit back and watch the professional groomers get to work – They're skilled in cutting all hair types, including African and Caucasian. How about a hot towel shave? Nothing beats that close fresh-feel right? The Spa: The specialists are on standby for your manicure and pedicure to round off your grooming experience and transformation.

You may have noticed the "Marvel Comics X Men" style helmets in the Spa section - Admittedly they won't teleport you anywhere, we hope, but they will give you a relaxing head massage whilst having your manicure or pedicure.

Gentlemen's Products: We offer an exclusive range of gentlemen's body and facial products that are designed to complement the products used at X Men. We want you to retain that fresh, 'feel-good feeling' after you leave us and until we next welcome you back.



#### MUSIC TO YOUR EARS

For your entertainment, we have TVs located throughout the facility, we don't want you to miss the game.



There is also soft music playing to add to the calm atmosphere and because we're using the latest WiFi and Bluetooth technology,

you can select from our vast music library or choose an online radio station if you prefer. Each speaker can play a different song – It's your choice, let us know your preference.

You're looking good so far, but we're not done yet!

#### WELLNESS

Therapeutic Massages: Now this is where it gets seriously hi-tech. Feeling stressed after a long day at the office or are you just totally exhausted? No problem, take it easy.

The new X Men computerised massage bed will work out where it needs to focus on your body and then automatically goes to work on you.

It's an incredible experience, with numerous levels and modes to choose from - There's even a 'sleep



mode' and believe me, it'll put you to sleep.

Located next to the Spa are our 'zero gravity' massage chairs - an out of this world experience. Simply select the mode of your choice and enjoy 20 minutes of total relaxation. Who on earth invented this? It's so good, it feels like there are little people hidden in the chair who are expert masseurs.



The Zero Gravity Massage Chair

Then we have a heated pad treatment that targets back pain and strain whilst you're lying down. It really works, try it.

In addition, we have an electronic slim belt – Regain that 21-year old body...well, almost. It's mobile so you can wear it in the bar, whilst having a manicure, a pedicure or even a haircut.

There's also a massage pad that can be used on your neck, shoulders, back and thighs to relieve stress and strain.



























If you prefer the human touch, choose from a Deep Tissue, Swedish, Reflexology or Hot Stone Massage, our masseurs are professionally trained to knead out all that executive stress. Close your eyes, drift off in the soft atmospheric music, dimmed light and candles. And afterwards, you can enjoy a bracing shower – each massage room has a well appointed bathroom.

## CHILLING

The X Men Gold Bar: So now that you've been groomed, massaged and pampered, what's the rush? Take a seat in our bar, exclusive to X Men clientele and close that big business deal over a cleansing ale or cocktail. Why not? You deserve it, after all, it's time out.

It's also an ideal place to chill if



you're waiting for your appointment. There's complementary tea and coffee as well as superb cappuccino and espresso available from the bar menu.

Here's a thing, the main light in the bar can play music from your smart phone – For real, simply activate your blue tooth and hook up to the light and play your own tunes. What a brilliant idea. The Garden: We have two garden terraces for you to get outdoors and simply relax and take it all in. It's up to you, choose how and where you want to do absolutely nothing -a rare luxury these days. You can also enjoy a game of pool on the veranda.



# CORPORATE PACKAGES

If you're looking for something completely different for your management, why not consider booking X Men out for your company function? It'll be a day or evening event where your staff can enjoy being groomed, pampered and massaged and afterwards, once everyone is totally relaxed, you can get down to the business at hand.

> The strategy and tactics discussed will be so much better when everyone is feeling good about themselves.

## **BRAND ENGAGEMENT**

We appreciate that our clientele are predominantly business leaders who have little personal time to spare.

A recent introduction is the X Men Brand Engagement where brands, products and services commensurate with the standing of our clientele will, from time to time, be selectively available to be experienced at X Men. If you choose to do so, you can review the brand on show at your convenience with emphasis placed on a subtle and unpressurised encounter.

## FASHION

Imported international watch brands and bespoke footwear are now available to our clientele. Watch this space for more fashion news.



# PARKING

Not only does the new X Men offer more spacious parking, but we have a driver on standby to park your car for you. Simply drive in, we'll take care of the rest.

Now that matches your lifestyle doesn't it?



#### PRIVATE SUITE

Located in the outside annex and fully self-contained is our Private Suite. It's spacious, well appointed and you're assured of total privacy. You'll be attended to by experienced specialists who offer you a pedicure, manicure, hair wash, hot towel shave and a haircut.



#### You Are Most Welcome

It is with great pride that we invite you to experience the all-new X Men Lifestyle Brand - It's a world first for Ghana, you've never seen anything like it before.

We are open 0900 - 2100 Tuesday to Sunday.

We look forward to welcoming you to our new home.

**Philip** 





# Are You Ready To Be Transformed?

